

Frequently Asked Questions

FAQ

1. Who benefits from the Cardinal's Annual Stewardship Appeal?

Every parish and all people within them benefit from the Cardinal's Appeal, as well as those who turn to the archdiocese for charitable and spiritual assistance.

2. What is the goal of the Cardinal's Annual Stewardship Appeal?

The overall goal for the Cardinal's Appeal is \$20 million. However, the needs of the archdiocese exceed \$20 million. It will be to the benefit of the ministries that are supported by the Cardinal's Appeal to be as successful as possible.

3. Is the money going towards a good cause?

The money collected from the Cardinal's Appeal will be used for the ministries of the archdiocese explained in the brochure. The six areas funded are: Mission and Evangelization, Support for Needy Parishes, Department of Education and Parish Religious Education, Preparing the Clergy, Retired Priests and Religious, and Works of Charity.

4. Does my parish benefit from the Cardinal's Annual Stewardship Appeal?

The Cardinal's Appeal benefits the entire archdiocese. Much of the money is made available to support parishes that are in financial difficulty. In addition, many archdiocesan offices provide valuable professional assistance in areas such as real estate, insurance, and legal services.

5. Why should I give to the Cardinal's Annual Stewardship Appeal?

The Archdiocese of New York is an extremely worthwhile organization. It exists not only to care for the spiritual needs of the 2.5 million Catholics who worship in its churches, but also as a great source of social and charitable outreach. While many people support their local parish, it is important to remember how vital the Archdiocese is to the life of all parishes. The programs supported by the Cardinal's Appeal are invaluable to all Catholics, as well as others in need who regularly turn to the Archdiocese of New York.

6. How can I make my gift to the Archdiocesan Cardinal's Annual Stewardship Appeal?

You can make your gift to the Cardinal's Appeal in the following ways:

- Credit card
- Website

- Check
- Matching gifts
- Direct Debit
- Stock

7. How much should I give?

Your gift should be determined after prayer for God's guidance, one of which you can be proud, and one that you know will help the people of the Church of New York.

8. Where should I send my pledge/gift?

Send your check or order money payable to the Cardinal's Annual Stewardship Appeal to:

The Cardinal's Appeal Office

Archdiocese of New York

1011 First Avenue, Suite 1410

New York, NY 10022

9. Can a donor make a stock gift?

Yes, stock is a convenient way of giving. Many donors pledge to the Cardinal's Appeal with gifts of appreciated securities, thereby enjoying additional tax savings. If a donor is considering a transfer of stock, they should call Mwape Trunell at (646)794-3272 in the Cardinal's Appeal Office for specific instructions.

10. Can a donor make an IRA charitable rollover gift?

Yes. If a donor is considering a transfer of IRA funds, they should call at (646)794-3317.

11. Why is there a great emphasis placed on Commitment Weekend?

Commitment Weekend, also known as 'in-pew weekend', is a vital element to the success of the Cardinal's Annual Stewardship Appeal effort. It is the most opportune time for pastors and volunteers to comprehensively 'market' the Cardinal's Appeal. In-pew weekend is the most convenient time for donors to make their pledge. It invites each and every family to make a gift. If facilitated correctly, this phase can greatly boost your total pledge amount and in some cases actually help you realize your goal. This designated weekend also educates unregistered churchgoers, who have not received the Cardinal's mailing about the Cardinal's Appeal.

12. Why are parishes asked to solicit some donors “face-to-face?”

Experience has shown that a face-to face solicitation from the Pastor or a respected leader in the parish is the most effective way to secure gifts at a higher level. The personal approach shows the donor that their participation is very important to us and usually offers them an opportunity to discuss the good works of the Cardinal’s Appeal.

13. Why encourage pledging instead of a one-time gift?

A pledge allows you to: be kind to your budget, make the most of your generosity, provide timely income to the Archdiocese, and make your fulfillment of a large gift manageable.